

The **BIG** *Thank You* Contest



TIPS FOR USING THE DIGITAL GRAPHICS



CONTEST ANNOUNCEMENT GRAPHICS

Use these graphics on your social media accounts to announce the launch of the Big Thank You Contest. Wondering how to encourage your followers to participate? Try our suggested text: [Click Here](#)

THANK YOU GRAPHICS

Use these graphics on your social media accounts to thank your customers for nominating your business during the Big Thank You Contest. For a customizable graphic, use our [customizable template](#) to add your own photo and business information. Wondering how to say thank you in an impactful way? Try our suggested text: [Click Here](#)



CONTEST REMINDER GRAPHICS

Use these graphics on your social media accounts to remind your followers of upcoming Big Thank You Contest milestones and deadlines. Wondering what to say in your posts? Try our suggested text: [Click Here](#)

Want your message to reach a wider audience? Tag us in your posts!

Facebook: @CFIB | @FCEI

Instagram: @cfib_fcei

X (formerly Twitter): @CFIBNews | @FCEI

The **BIG**
Thank You
Contest



SUGGESTED TEXT:

🎉 CFIB's #BigThankYouContest is back! 🎉

Thank us and your other favourite small businesses every week for a chance to win:

💰 \$750 for you,

💰 \$2000 for the business you love,

📦 a Big Thank You Gift Box full of amazing small business products from across Canada,

+ AND MORE!

Enter now at: www.smallbusinesseveryday.ca/contest

Winners are drawn every week until October 28. See contest rules. *

#SmallBusinessEveryDay #ShopLocal #KeepYourLoonieLocal

SUGGESTED TEXT:

It's time for the #BigThankYouContest!

From October 1 – 28 thank your favourite small business for a chance to win BIG.

All you have to do is send a thank you message to a local business telling them how much you appreciate them. Both YOU and the BUSINESS could win BIG prizes!

Start Sharing Your Thanks Today: www.smallbusinesseveryday.ca/contest

Winners will be drawn every week until October 28. See contest rules. *

#SmallBusinessEveryDay #ShopLocal #KeepYourLoonieLocal



The **BIG**
Thank You
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SUGGESTED TEXT:

✉ Shoutout to all our customers who thanked us during the #BigThankYouContest!

When you #ShopLocal you allow us to continue doing what we do best.

🗨 For those who haven't entered yet, by thanking us in the #BigThankYouContest we can both win cash prizes and a Big Thank You Gift Box filled with small business goodies from across Canada! The contest runs until October 28th

Enter today for a chance to win: www.smallbusinesseveryday.ca/contest

#SmallBusinessEveryDay #KeepYourLoonieLocal



SUGGESTED TEXT:

🙏 A HUGE thank you to our customers for sending us a Thank You Note for the #BigThankYouContest!

THANK YOU for keeping your loonie local and choosing to support us - we couldn't do this without you!

If you'd like to thank us or any other local businesses, make sure to check out the Big Thank You Contest for a chance to win BIG.

Learn More: www.smallbusinesseveryday.ca/contest

#SmallBusinessEveryDay #ShopLocal

The **BIG**
Thank You
Contest



SUGGESTED TEXT:

🔊 Just 2 weeks left to enter the #BigThankYouContest!

By thanking your favourite small business, you could win

💰 \$750 to spend locally

📦 a Big Thank You Gift Box filled with small business goodies

➕ and more!

If you win, the business you thank ALSO gets a cash prize and a Big Thank You Gift Box... PLUS a one-year #CFIB membership!

Thank Your Favourite Small Business Today:

www.smallbusinesseveryday.ca/contest

A winner will be drawn every week until October 28. See contest rules. *

#SmallBusinessEveryDay #ShopLocal #KeepYourLoonieLocal



SUGGESTED TEXT:

🕒 Only 1 DAY LEFT to enter the #BigThankYouContest!

By saying Thank You to your favorite Canadian small business you could both win cash prizes, Big Thank You Gift Boxes, and more!

💰 Don't miss out on this opportunity to share how proud you are to #KeepYourLoonieLocal and win BIG!

Enter Now: www.smallbusinesseveryday.ca/contest

The contest closes October 28, 2024, at 11:59 pm ET. See contest rules. *

#SmallBusinessEveryDay #ShopLocal