



# Your Voice

## Monthly Omnibus Survey

Key results for April 2023

Final results as of April 5-20, 2023.  
Total responses: 3,052. For comparison purposes, a probability sample with the same number of respondents would have a margin of error of +/-1.8%, 19 times out of 20.  
\*Small sample size (<40)

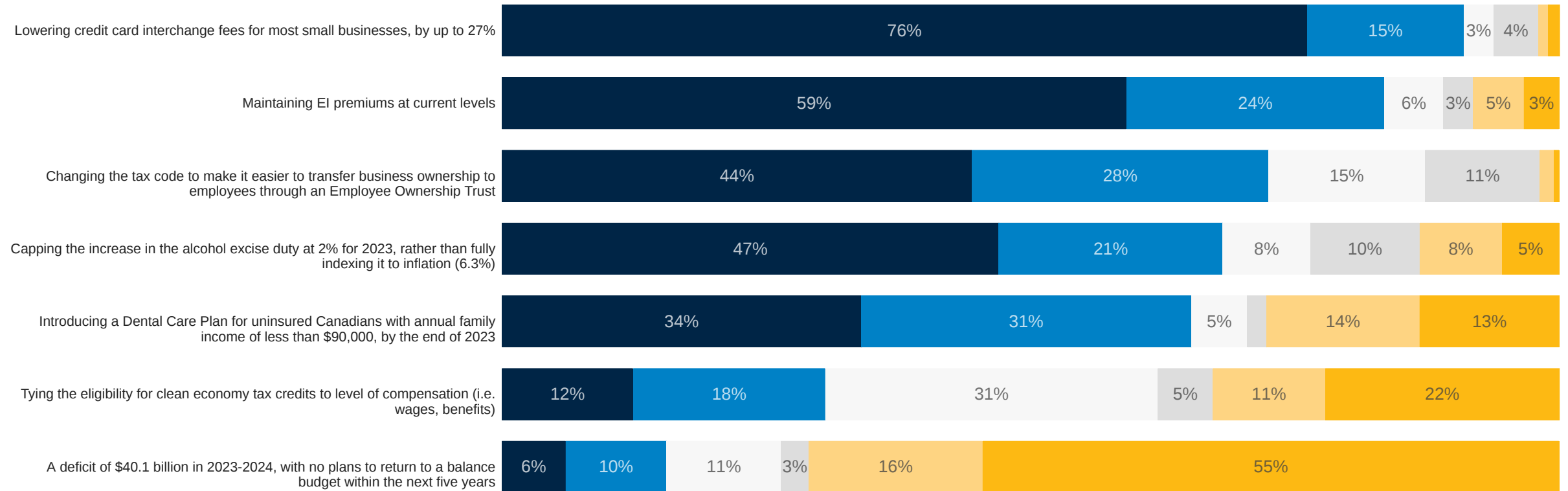
# 2023 Federal Budget



# Federal budget 2023: Most business owners support lowering credit card fees, maintaining EI premiums at current levels, and caution on deficits without plans for balanced budget

Please indicate your level of support for each of the following initiatives announced in the 2023 federal budget (Ordered by net support)

2693 Responses

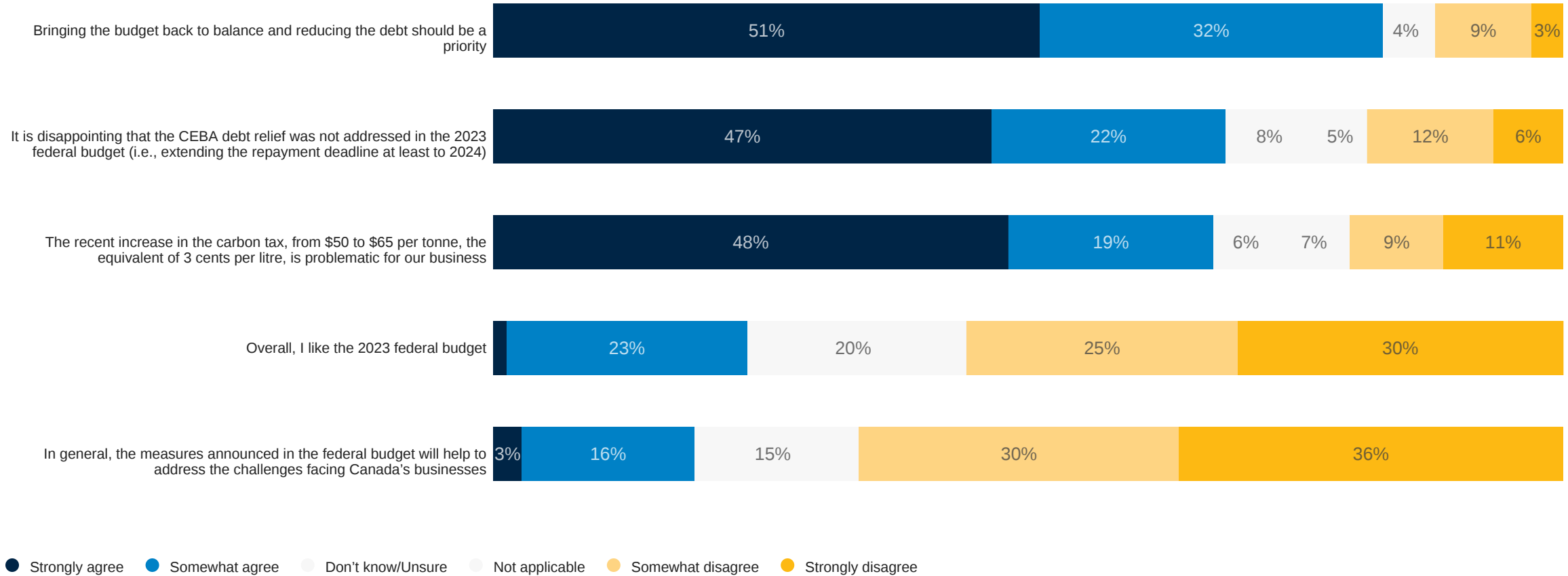


● Strongly support ● Somewhat support ● Don't know/Unsure ● Not applicable ● Somewhat oppose ● Strongly oppose

# Federal budget 2023: Business owners have mixed views overall, and are most concerned with achieving a balanced budget/debt reduction, carbon tax hikes and the absence of CEBA debt relief

Please indicate your level of agreement with the following statements (% responses, ordered by net agree)

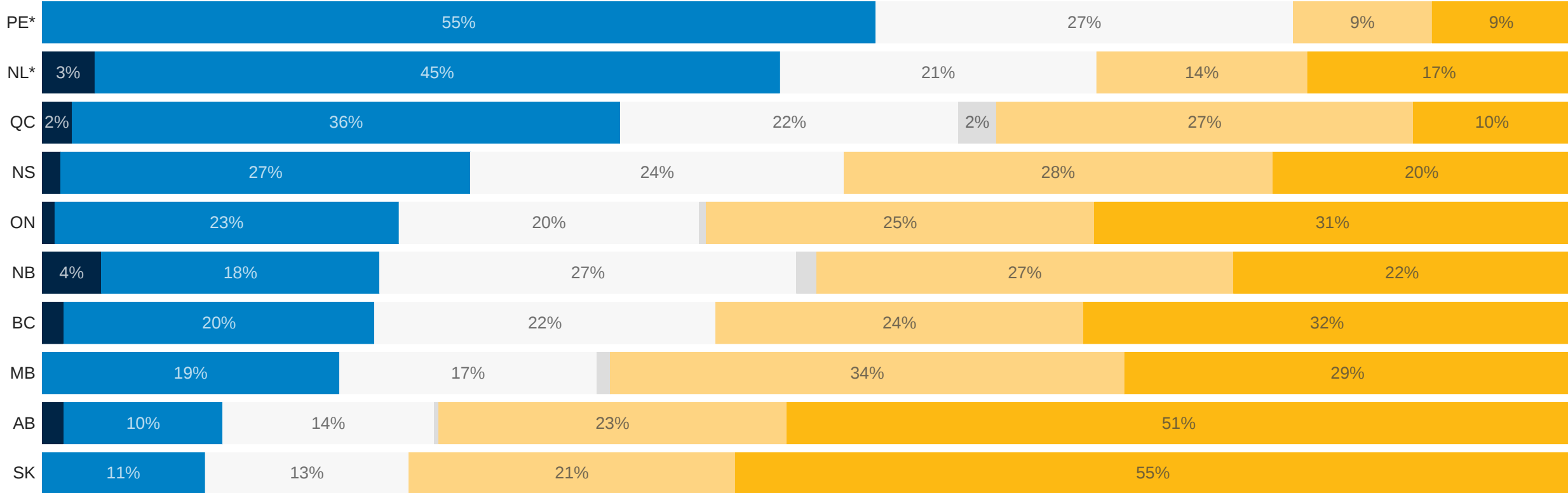
2601 Responses



# Highest business owners approval for federal budget 2023: Prince Edward Island, Newfoundland, and Quebec Lowest: Saskatchewan, Alberta and Manitoba

Please indicate your level of agreement with the following statement: Overall, I like the 2023 federal budget (Ordered by net agree)

2580 Responses

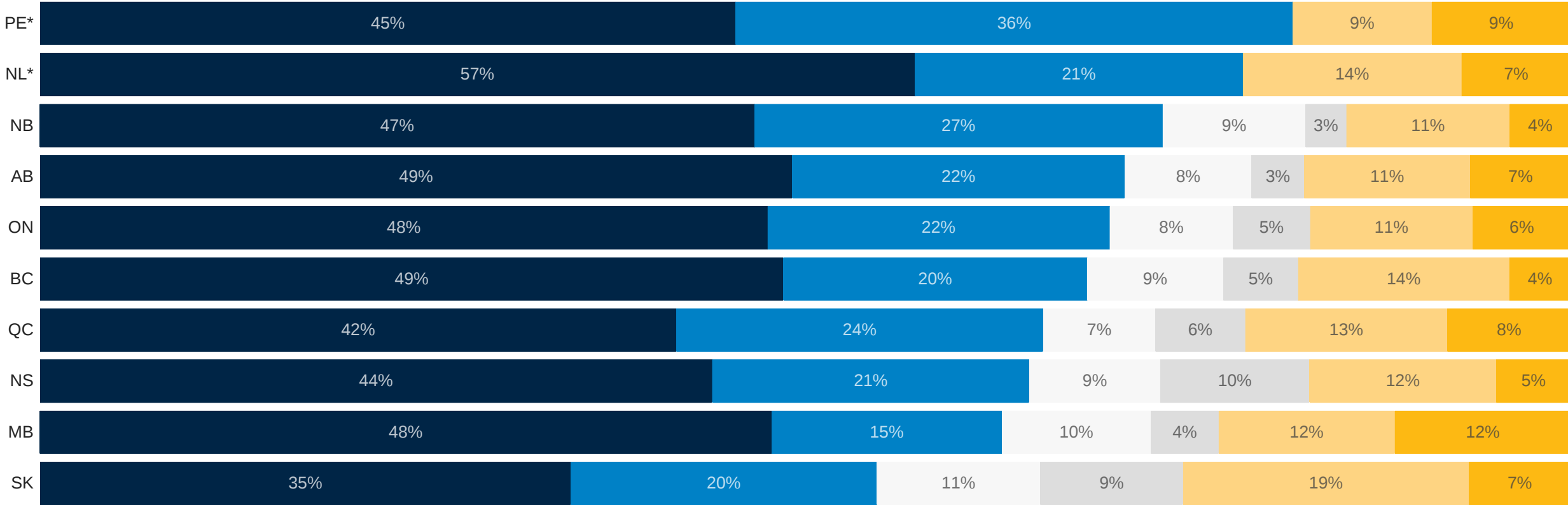


● Strongly agree ● Somewhat agree ● Don't know/Unsure ● Not applicable ● Somewhat disagree ● Strongly disagree

# Overall, business owners in all provinces are disappointed that issues related to CEBA were not addressed in the budget

Please indicate your level of agreement with the following statement: It is disappointing that the CEBA debt relief was not addressed in 2023 federal budget (i.e. extending the repayment deadline at least to 2024) (Ordered by net agree)

2593 Responses

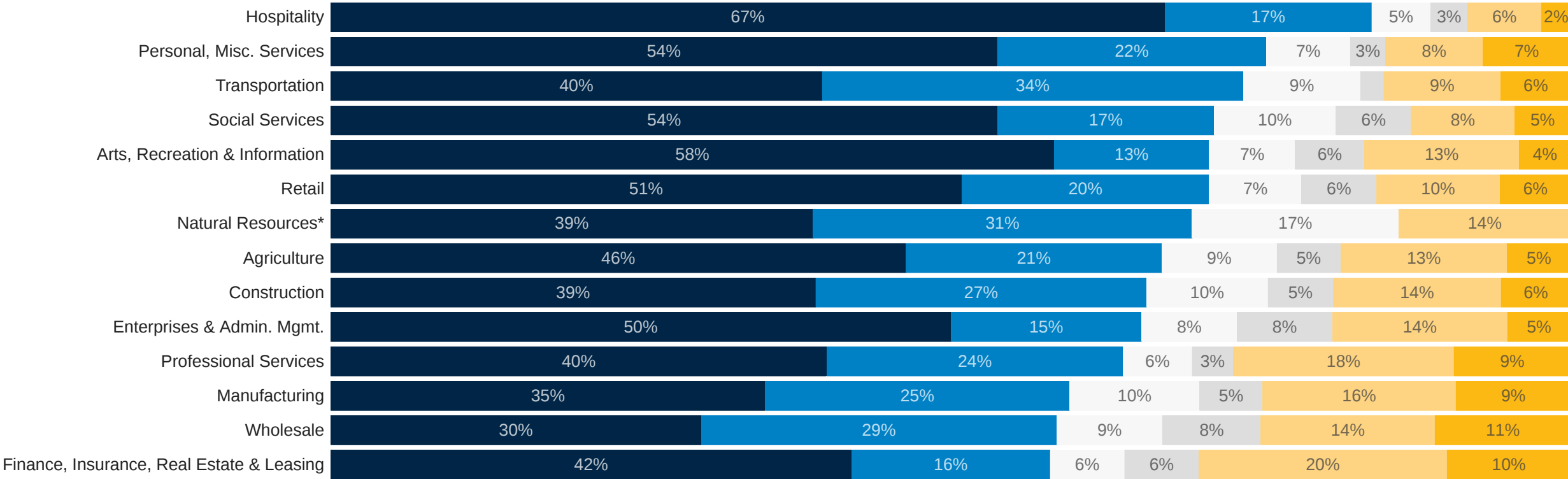


● Strongly agree 
 ● Somewhat agree 
 ● Don't know/Unsure 
 ● Not applicable 
 ● Somewhat disagree 
 ● Strongly disagree

# Most disappointed that CEBA debt relief was not addressed in 2023 federal budget, by sector: Hospitality, Personal & Misc. Services, Transportation, Social Services, and Arts, Recreation & Information

Please indicate your level of agreement with the following statement: It is disappointing that the CEBA debt relief was not addressed in 2023 federal budget (i.e. extending the repayment deadline at least to 2024) (Ordered by net agree)

2591 Responses



● Strongly agree ● Somewhat agree ● Don't know/Unsure ● Not applicable ● Somewhat disagree ● Strongly disagree

# Taxation

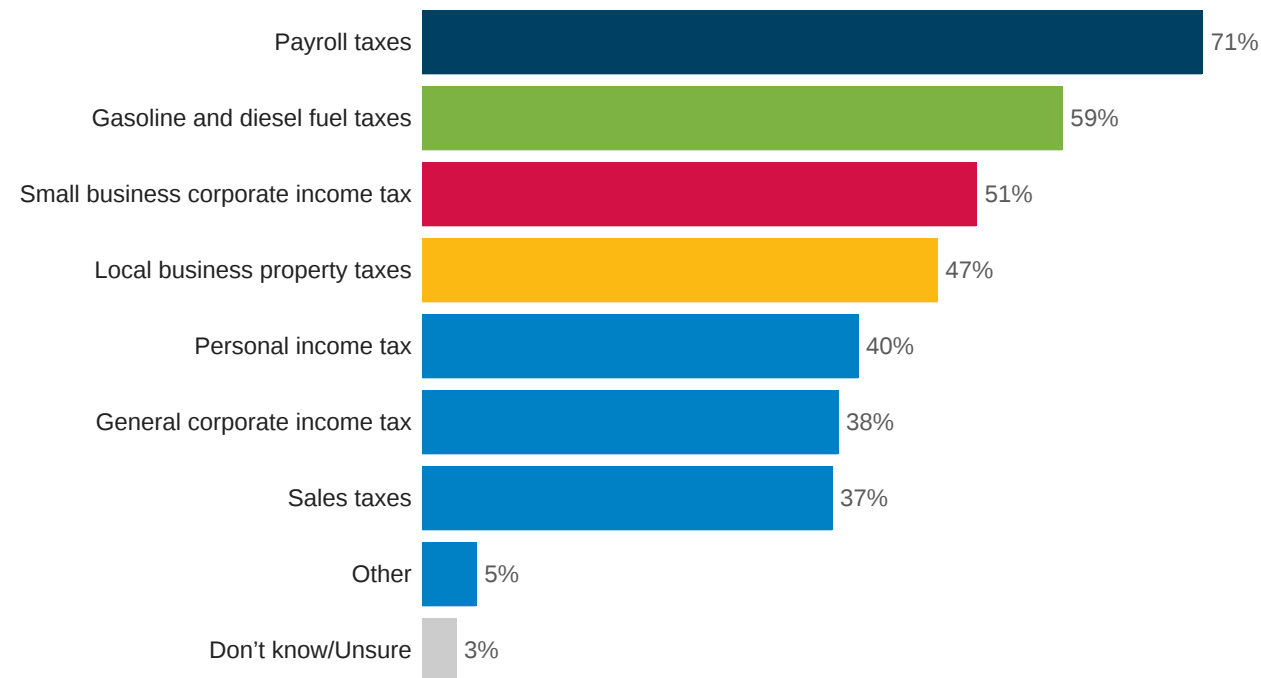




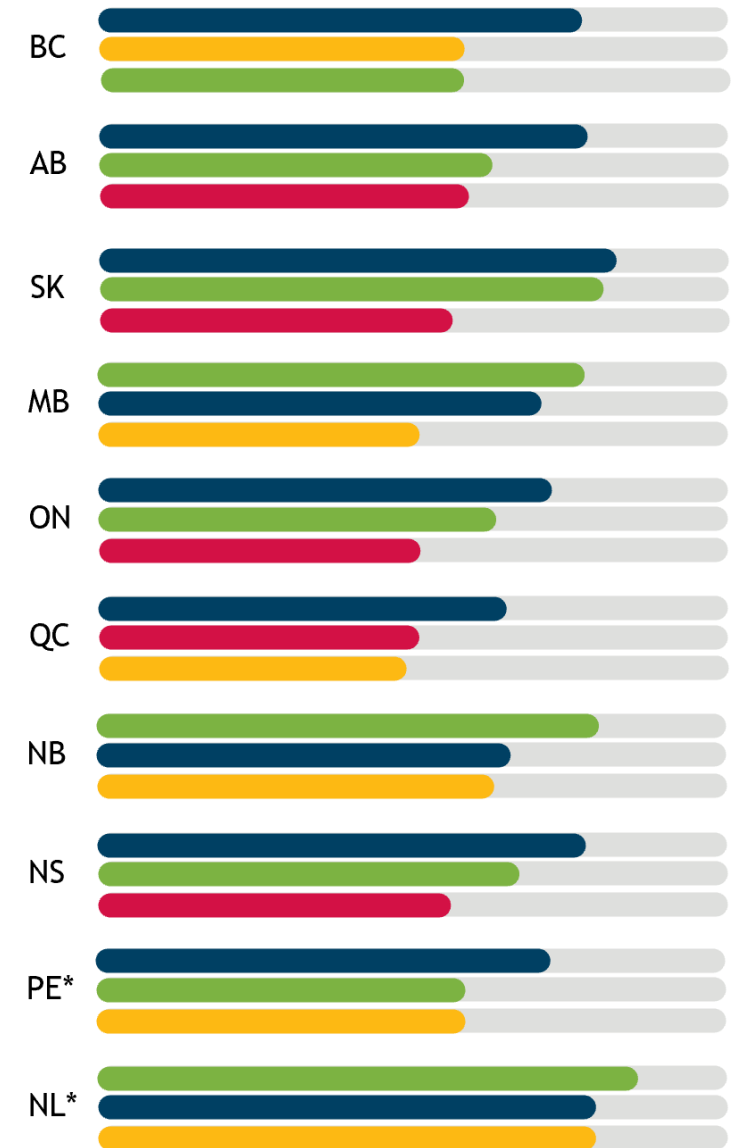
## Payroll taxes are the most harmful tax to small businesses, followed by fuel taxes (including carbon tax), corporate income taxes and local property taxes

Which of the following taxes are the most harmful to the operation of your business?

2535 Responses



## Top 3 harmful taxes, by province



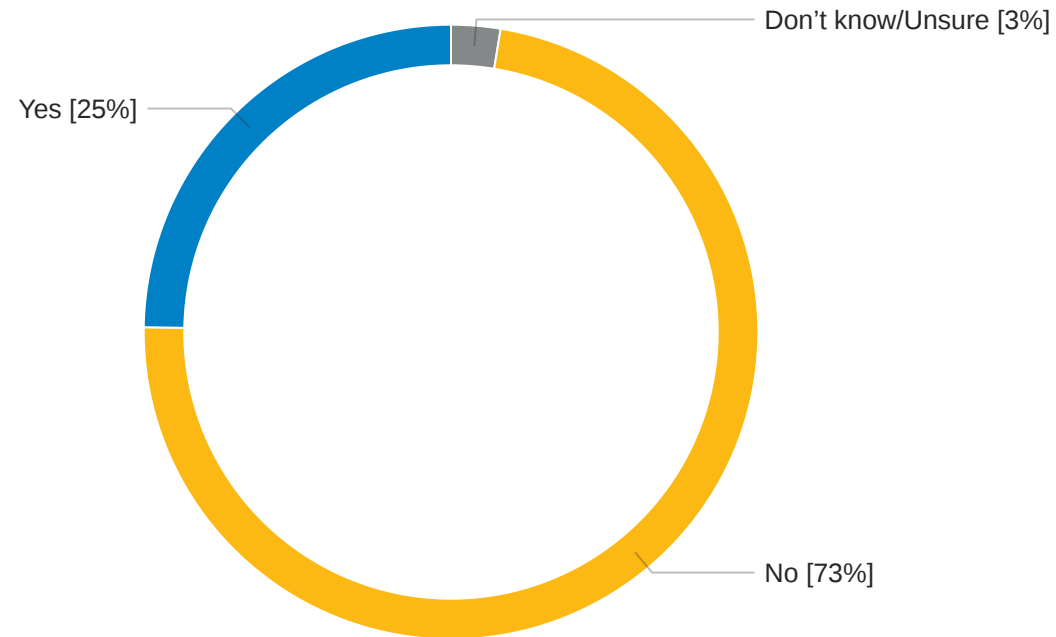
# Credential Recognition



# 1 in 4 business owners have hired recent immigrants for their business

Does your business have experience hiring recent immigrants (this could include temporary foreign workers and new immigrants who have been in Canada for 5 years or less)?

2513 Responses

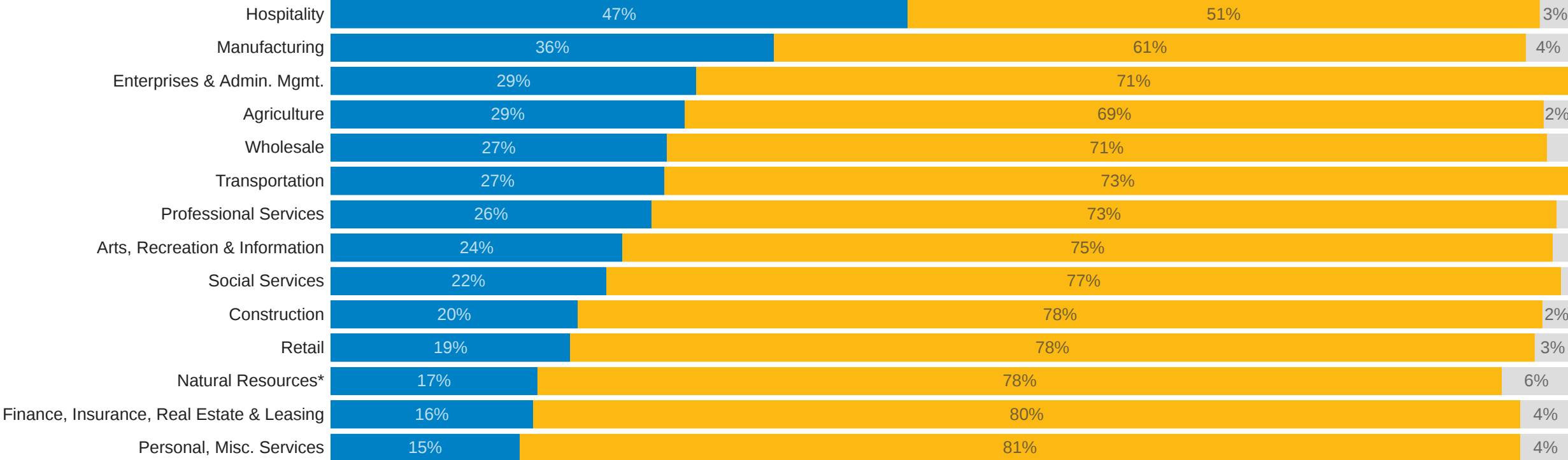


● Don't know/Unsure ● No ● Yes

The majority of business owners **do not** exclusively hire recent immigrants  
 Business owners in the **Hospitality (47%), Manufacturing (36%), Enterprises & Admin. Management (29%), and Agriculture (29%)** sectors are more likely to hire them

Does your business have experience hiring recent immigrants (this could include temporary foreign workers and new immigrants who have been in Canada for 5 years or less)?

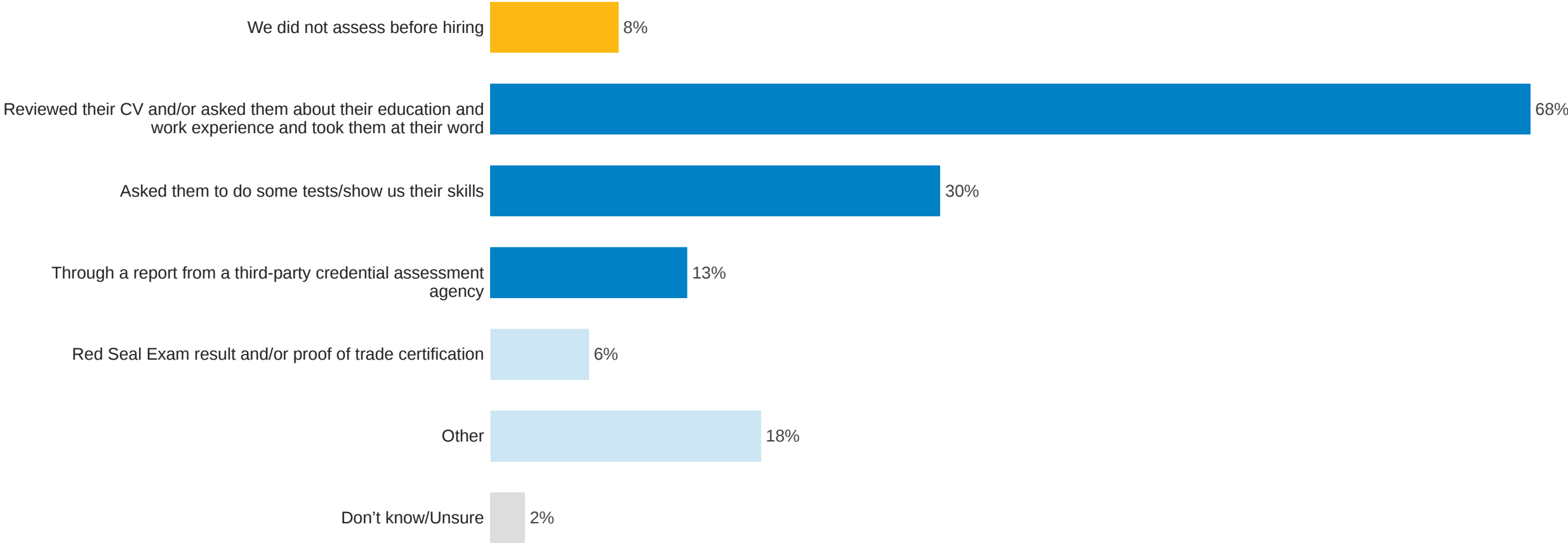
2511 Responses



● Yes ● No ● Don't know/Unsure

**Less than 1 in 10** businesses do not assess the qualifications of recent immigrants before hiring.  
**The most common methods** used include reviewing their CV, proof of skills, and credential verification

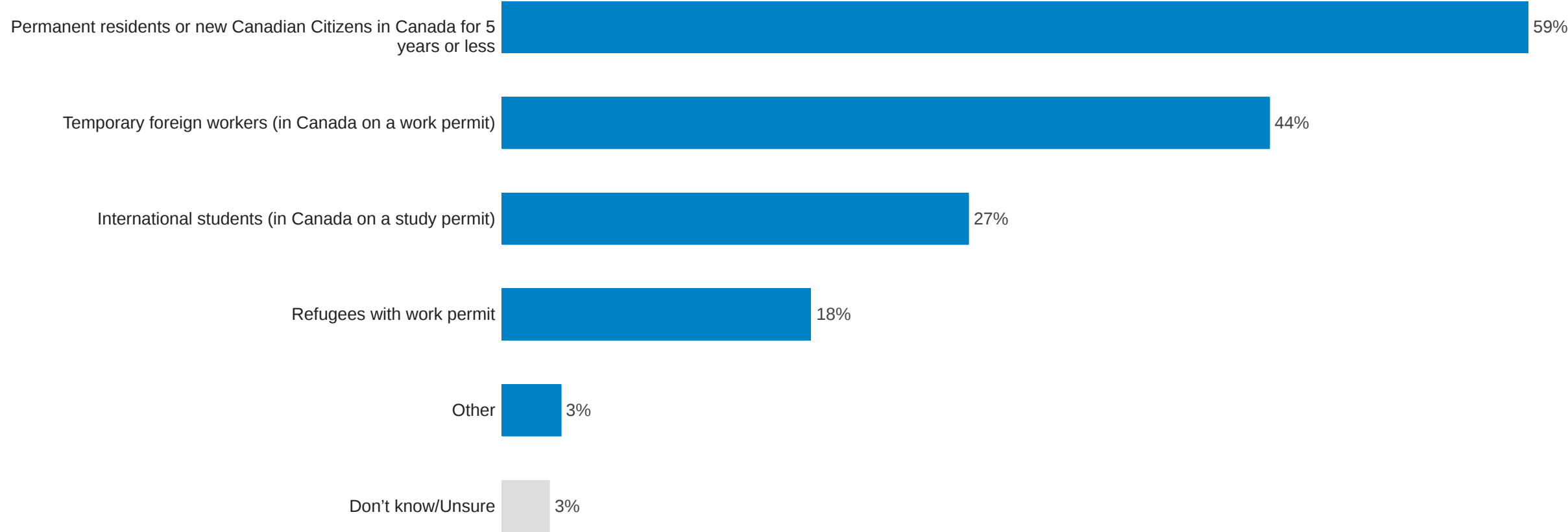
How did your business assess the qualifications (such as language and other non-job specific skills) of your recent immigrant hires? - Multiple response  
620 Responses



**Top categories of new immigrants hired by businesses include permanent residents or new Canadians (59%), temporary foreign workers (44%), and international students (27%)**

What categories of new immigrants has your business hired? - Multiple response

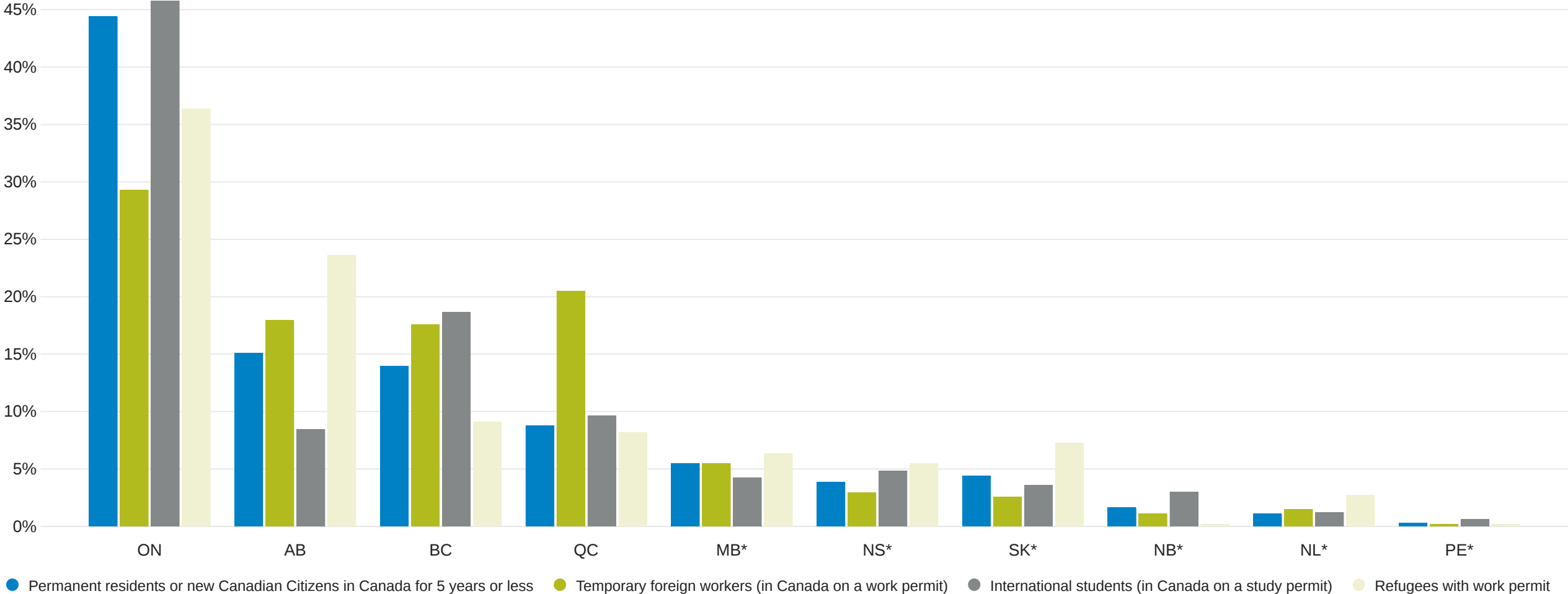
619 Responses



# Ontario, Alberta, British Columbia, and Quebec rely the most on new immigrants

What categories of new immigrants has your business hired? - Multiple response

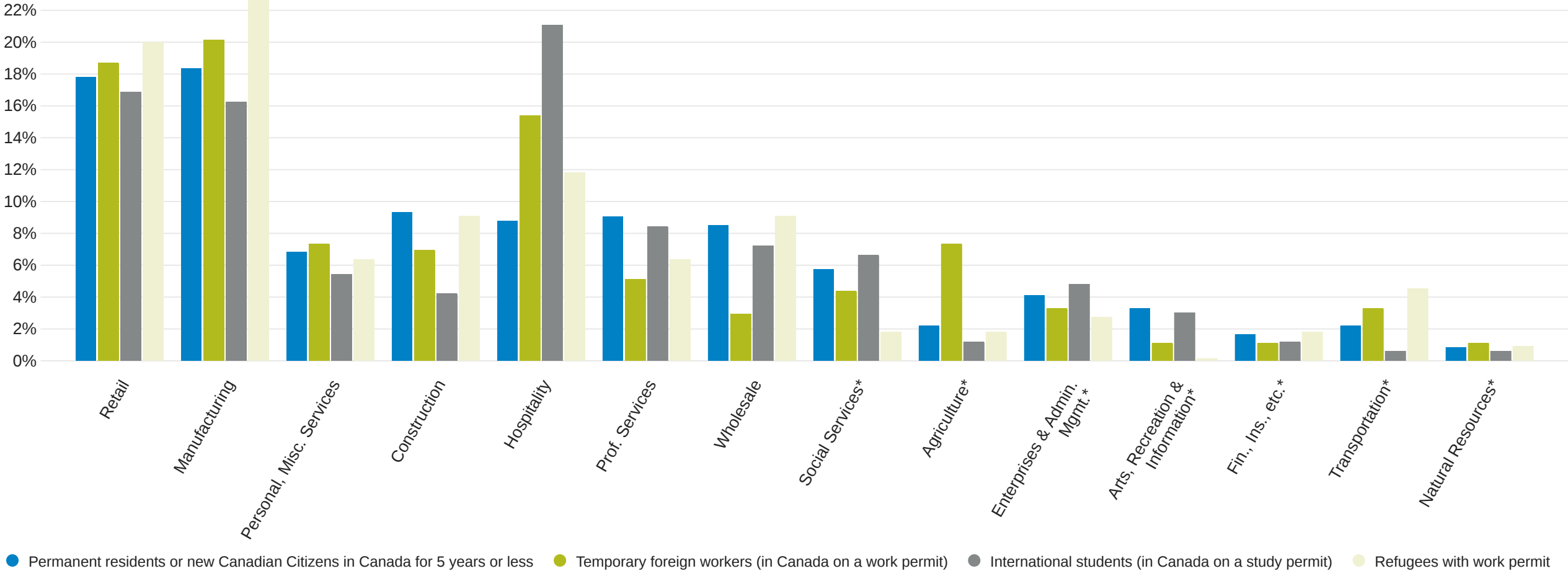
619 Responses



# Retail and Manufacturing are more likely to hire new immigrants, and Hospitality is most likely to hire International students

What categories of new immigrants has your business hired? - Multiple response

619 Responses





# Questions or data requests

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# Additional information

## All CFIB research



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