

# Top priorities for SMEs: See the latest Survey Results

## Overview

This chart shares from the highest to lowest, small businesses' responses to CFIB's field survey on their election priorities by percentage. The top 3 election priorities from SMEs are lowering business and payroll taxes (65%), minimizing the impact of U.S., Canadian, and Chinese tariffs on small businesses (35%) and reducing red tape (32%).

## Values

### Top priorities for the Next Federal Government (Combined English and French)

Election Priorities	Percentage
Lowering business and payroll taxes	65%
Minimizing the impact of U.S., Canadian, and Chinese tariffs on small businesses	35%
Reducing red tape	32%
Balancing the budget	25%
Reducing barriers to internal trade	25%
Diversifying trade partnerships beyond the US	24%
Investing in core infrastructure	18%
Easing labour shortages and improving workforce participation	17%
Tackling crime and enhancing safety	16%
Other	4%
Don't Know	2%

## Presentation

In this image, we can see:

The top 3 election priorities - lowering business and payroll taxes (65%), minimizing the impact of U.S., Canadian, and Chinese tariffs on small businesses (35%) and reducing red tape (32%) are differentiated by its dark blue colour whereas for the other 7 election priorities, they are in light grey. The different colours are used to highlight the top 3 election priorities for SMEs for the second week of the election period (March 30 to April 6, 2025).